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## **CYBERVIEW SIGNS MOU WITH REISB TO DEVELOP SMART MOBILITY ECOSYSTEM IN CYBERJAYA**

### **REISB also launched its first GO TO-U EV Lifestyle Hub at RekaScape, Cyberjaya**

**CYBERJAYA, 5 January 2023** - Cyberview Sdn. Bhd. (Cyberview) signed a Memorandum of Understanding (MoU) with Roda Emas Industries Sdn. Bhd. (REISB) on the development of Smart Mobility ecosystem in Cyberjaya that will focus on Electric Vehicles (EV) charging infrastructure and the GO TO-U EV Lifestyle Hub. The signing ceremony which took place at RekaScape in Cyberjaya, was witnessed by Yang Berhormat Tuan Nik Nazmi bin Nik Ahmad, Minister of Natural Resources, Environment and Climate Change.

Smart Mobility is one of the key focus areas of development towards the goal of transforming Cyberjaya into a global tech hub, as outlined in the Cyberjaya master plan. The use of Smart Mobility technologies is critical in reducing the environmental footprint of transportation systems and contribute to a more sustainable Cyberjaya.

Through this strategic collaboration, Cyberview and REISB will leverage each other's strengths, knowledge, networks, and capabilities in developing a smart mobility ecosystem that is centred on creating and fortifying the EV infrastructure, adoption of electromobility and improving energy management in Cyberjaya.

This partnership will see Cyberview and REISB explore potential collaboration for the expansion of EV charging stations and management system to other strategic locations in Malaysia.

Minister of Natural Resources, Environment and Climate Change, Yang Berhormat Tuan Nik Nazmi bin Nik Ahmad said, "Electrification plays a significant role as it is not only more energy efficient but produces fewer emissions necessary to mitigate climate change. The adoption of Electric Vehicles (EV) is one way to achieve a low carbon future for Malaysia."

"To improve accessibility of EVs, we need to scale up charging infrastructure and do so according to standards and regulations set by the Energy Commission, to ensure safety for the users. We are currently looking into initiatives to improve the ease of using and owning EVs among Malaysians," he added.

Cyberview's acting Managing Director, Dr. Mohd Hafiz Ibrahim said, "It is essential that we continue to focus on pushing the needle in decarbonising road transport as part of the

sustainability equation. The International Energy Agency (IEA) reported that this segment accounts for 16% of all global emissions. Thus, it is pragmatic as well as necessary for Cyberjaya to support the transition to EV within the smart city. The IEA's Net Zero Emissions by 2050 Scenario further indicated that by 2030, EVs will consist of 60% of all new cars on the road."

"Hence, here in Cyberjaya strategic collaborations like we have with REISB needed to be fostered. Through our combined efforts and expertise, we will make significant strides in meeting our sustainability goals. We hope that this sends a signal that we are certainly open to collaborate with more automotive players - particularly within the smart mobility space in Cyberjaya," he added.

Currently there are 17 charging stations in Cyberjaya, servicing more than 500 EV users with a recorded reduction of more than 54,000 kg CO<sub>2</sub> carbon emission.

Izuan Hafiz, Managing Director of REISB said, "REISB has been in the forefront to encourage the adoption of Electric Vehicle (EV) by providing safe and reliable EV Supply Equipment (EVSE) products & services to the market. With the launch of our GO TO-U EV Lifestyle Hub, we are aligning to the governments EV agenda to reach the target of having 10,000 public charging stations across Malaysia by 2025".

"There are demands from EV users for more accessible, reliable and convenient charging stations across the country. We intend to fulfil these demands by providing fast and rapid charging stations at strategic locations for EV users, whether it is for destination charging or top-up charging. At GO TO-U EV Lifestyle Hub, we hope to shift the "need-to-charge" mindset to "charging-as-a-lifestyle" by connecting EV users not only to our charging stations, but also surrounding businesses and points of interest. This feature, together with charger reservation, are some of the unique in-app functions only available in the market on the GO TO-U platform. In 2023, we will expand to more locations and by doing so, create more job opportunities and increase the talent pool in the EV industry," he added.

Given the increasing consumer awareness of environmental protection and given recent development trends in the electric vehicle industry in Malaysia, REISB and GO TO-U is targeting the huge potential in Malaysia's electric vehicle market.

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### **About Cyberview Sdn Bhd**

Cyberview has been at the forefront of Malaysia's development as a technological hub since its inception in 1996. Starting out as the landowner of Cyberjaya, it has grown from strength to strength, until maturing into its current role as the tech hub developer of Cyberjaya. For more information, please visit <http://www.cyberview.com.my>.



## About Roda Emas Industries Sdn Bhd

REISB is a Cyberjaya based Malaysian Bumiputera Technology company specializing in Electromobility (e-Mobility) solutions and Electric Vehicle Supply Equipment (EVSE) products and services.

REISB is encouraging the adoption of Electric Vehicle (EV) by providing complete solution and consultation on Electric Vehicle (EV) charging infrastructure. The company is a certified MyHIJAU EVSE Service provider and carries MyHIJAU certified EVSE products (AC and DC Fast Chargers) in its range. REISB has been providing turnkey EVSE solution since 2018 to many GLCs and private sectors covering Peninsular Malaysia, Sarawak and Sabah.

REISB is fully supportive of government's initiative to reach 10,000 public charging stations by 2025. Through its subsidiary company, GO TO U (M) Sdn Bhd, the company envisions to provide the best EV charging experience and plans to roll out more GO TO-U EV charging stations and GO TO-U EV Lifestyle Hub across Malaysia, focusing on intra city/town connectivity to address range anxiety concerns faced by EV drivers. The subsidiary also plans to integrate more existing Charge Point Owners on GO TO-U platform and is actively looking for investment partners looking to set up their own EV charging stations in cities or townships.

With the GO TO-U app, EV drivers can reserve charging stations ahead of time and assured on the availability of charging stations of their choice. EV users are also provided with information and micro-services within the app such as in-app shop function, information on nearby businesses, booking of accommodation and others. Through these features, the company aims to help connect EV users to local businesses and enhance the local economy.

GO TO-U is the preferred EV Charging platform partner for TNBX and Sime Darby Motors, connecting EV users and Partner's customers to multiple charging stations across Malaysia.

For more information on REISB, please visit <https://www.reisb.com.my/>.

For more information GO TO-U, please visit <https://www.go-tou.com/my>.

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